



If you were asked to list the most pressing problems facing our community, what would they be? Obesity? Undereducated workforce? Uninsured or underinsured families? Health education? Gang violence? High School dropout rate?

We, the ShadowChase Running Club, are instituting programs that will address the core of these problems. Our programs, Modesto Marathon training group, ShadowChase Walking Group & Teens Run Modesto is just a part of what we are trying to implement here in our community. Both Marathon training group and Teens Run Modesto programs are ramping up for the Modesto Marathon event which will be held on March 18, 2012. The training groups will be starting on October 1, 2011.

There will be two informational meetings in September to give information about the training groups. The Walking program is ongoing throughout the year. We are a nonprofit 501c-3 organization motivated to make a difference. Below we list some target objectives in our programs.

Physical Health - Overall health and fitness improved, combating obesity while positively impacting choices about drugs, alcohol and tobacco.

Academic Performance - Improved school performance and study habits, raising grades and dropout rates. 90% of our senior students graduated from high school. Of those, 75% go on to college. (Statistics from the Teens Run Modesto program.)

Social Health - Anti social behavior was dramatically reduced while improving relationships. The programs have been found to be successful in giving participants alternative to gangs, crimes and other negative pursuits.

Emotional Health - Self esteem and self confidence improved, helping participants make better decisions while setting goals and planning for their futures.

Health Education - Diabetes, Heart Disease, and other medical conditions are reduced through proper nutrition & exercise.

ShadowChase Running Club hosts and supports several events in our community, targeting different types of people from young to old, any ethnicity and financial status. Some events include the Modesto Marathon, Half Marathon & 5k, Modesto Classic, Escalon Park Fete Run and Cancer Awareness Run & Ride.

The Modesto Marathon Committee, in conjunction with ShadowChase Running Club of Modesto, also offers an adult training program to encourage family participation and improved community fitness. We offer weekly communications, an On-line forum, training calendars, weekly track workouts, seminars for injury prevention, nutrition, proper shoe buying and much more.

Trieste Jakubieck

209-496-7398

triestejakubicek@yahoo.com

Heidi Ryan

209-524-7110

Hi-Mi-Ti@pacbell.net

SURGICAL ARTISTRY
MODESTO
MARATHON
MARATHON, HALF MARATHON, 5K
Calvin Lee, MD **Botox - Acupuncture**
Tammy Wu, MD **Plastic Surgery**

March 18, 2012

To accomplish great things we must not only act, but also dream; not only plan, but also believe.” -Anatole France

The Modesto Marathon was founded to serve the local community by providing quality marathon, half-marathon and 5K running events while promoting physical fitness and a healthy lifestyle. Proceeds benefit the Teens Run Modesto program, which challenges area youth, especially those at-risk, to experience the benefits of goal-setting, character development, adult mentoring and improved physical fitness through a structured training program culminating in the running and completion of the Modesto Marathon.

The Modesto Marathon committee, in conjunction with the ShadowChase Running Club of Modesto, also offers an adult training program to encourage family participation and improved community fitness.

The Modesto Marathon and Teens Run Modesto programs are seeking sponsors.

As we gear up for our third year, we have seen the positive effects the marathon has had on our community. The teen and adult groups are flourishing, we have a new walking group, and even greater growth is expected. We would love to share our success with you and talk about ways you may share in our program, promoting your business and cause as well.

First and most importantly we are seeking another title sponsor who will also gather the benefits of hosting the Marathon and all promotions we do leading up to the race day itself.

Presenting sponsor-- \$10,000

As title sponsor along with Surgical Artistry, your business name would be listed as part of the Modesto Marathon's logo, i.e.: Your Business Presents the Surgical Artistry Modesto Marathon. Your name/logo would be included with Surgical Artistry on all promotional materials, from fliers, posters, running websites with calendar listings, exposure at our Movie Night and Expo dinner and race shirts to promotional items such as pens and pencils, etc., and booth space at our Expo and packet pick up. Also included would be table seating for eight at the Expo dinner, four entries into any one of the races offered. This year we will be offering many perks to our runners that will include your business name as well. See below for some of the different ways your business will be included by being a part of the title sponsor logo. With this level you will be on Start & Finish line banners, volunteer shirts all training shirts, race bibs (numbers) and much more.

Movie Night sponsor -- \$5,000

This is an event in itself featuring a inspirational running movie which will be determined soon. Movie night includes wine tasting, appetizers, silent auction and raffles prizes. Your logo/name will be printed on Marathon & Movie Night fliers, posters, our website and shirts; a sponsor booth at the Marathon expo; two entries to the Marathon or any of the races offered; table for eight at the Expo dinner/guest speaker event; and sponsor banner in the finish area and expo. Your logo or name will also be used on a mile marker on the course.

Promotional insulated totes for all runners -- \$3,500

Your logo will be printed on 2,500 race goody bag totes, race fliers, posters, our website and shirts as a sponsor. You will have an opportunity to promote your business at our Expo with a 10x10 sponsor booth where there will be a sponsor banner that will also be used in the finish area of the Marathon. Also included are two entries to any of the races offered, and your business on a mile marker on the race course.

Gold: -- \$2,000

Your logo will be printed on race fliers, posters, our website and shirts as a sponsor. You will have an opportunity to promote your business at our Expo with a 10x10 sponsor booth where there will be a sponsor banner that will also be used in the finish area of the Marathon. We will also list your business on a mile marker on the race course. Also included is dinner for two at the Expo dinner with special guest speaker.

Silver -- \$1,000

Your logo will be printed on our website and shirts as a sponsor; and a 10x10 sponsor booth at the Marathon expo. We will also list your business on a mile marker on the race course.

Bronze -- \$500

Your name will be printed on shirts as a sponsor and logo on our website; and a sponsor booth at the Marathon expo.

Volunteer shirt sponsor -- \$1,500

Large exclusive logo on the back of the shirts worn by 400-plus volunteers at the marathon Expo as well as on race day. Also includes your name/logo on race shirts and the marathon website.

Pace Team Sponsor -- \$2,500

Includes logo on all pace team apparel and literature pertaining to the pace team and website, a 10x10 Pace Team booth at the Marathon Expo, logo on race shirts, fliers and posters, two race entries.

A la carte options

Mile Marker sponsorship: Display your name/logo at a mile marker, \$125

Display your own banner: in the finish corral area for \$100

Race bibs: Put your name/logo on the running bibs. Your logo and the official sponsor logo will be exclusive on the race bib numbers, \$1,000

Marathon training program shirt sponsor: Your logo and the Modesto Marathon logo exclusively on the shirts of the runners in the Modesto Marathon training program. More than 150 adults wore the highly visible (neon green) special Modesto Marathon training shirts last year, \$500

Start and Finish Line banners: Display your name/logo on the start or finish line banner. Must also have a silver or higher sponsor level in order to be eligible for Start/Finish banner sponsorship, \$1000

Expo booths spaces are available for \$100 to \$250 depending on location in the Expo. Refer to Expo layout map on our website for pricing.

In kind donations are welcome and sponsorship level will be determined on a case by case basis.

SURGICAL ARTISTRY
MODESTO MARATHON
MARATHON, HALF MARATHON, 5K

Calvin Lee, MD Botox - Acupuncture
Tammy Wu, MD Plastic Surgery

Friend of the Program -- \$200

The Friend of the Program is designed for individuals who would like to help sponsor a teen. The funds will help provide running shoes and a shirt, along with other incentives to help keep youths motivated while pursuing this physically and mentally challenging feat. Further information is available at www.teensrunmodesto.org.

Friend of the program donors will have their name or logo listed on the Teens Run Modesto website.

Yes, I would like to donate to the Modesto Marathon/Teens Run Modesto programs.
I am interested in sponsoring at one of the title levels:

I would like to make a flat donation of \$_____ to the Teens Run Modesto program.

I would like to donate the following goods or services _____

Name: _____

Address: _____

City: _____ State: _____

Zip Code: _____

Phone: _____

Email: _____

Make checks payable to:
Modesto Marathon or Teens Run Modesto
Mail to:
ShadowChase Running Club
P.O. Box 3605
Modesto Ca. 95320
Nonprofit Tax ID # 94-2751030



Modesto Marathon Day
March 18, 2012

